

**South Los Angeles Industrial Tract BID
Board of Directors Meeting
March 19, 2013 at 11:00 am
655 E. Florence**

In Attendance: Duke Dulgarian, Steve Stone, Mark Whitman, Matt Mullen, Oscar Avina, Raleigh Waller, Susan Levi, Karina Ceja

- I. Introductions
- II. Public Comments
- III. Approval of Minutes- Minutes approved by Stone/Mullen unanimous.
- IV. Raleigh Waller Presentation- Waller stated that he did not have a numbers presentation ready for today but he would like to start with a dialogue. Waller's grandfather acquired land in the area in 1917. Now they have very little property left and Waller is exploring mechanisms to get the best value for his property and so he has come upon urban farming. He stated that with coordination and organization they can create a structure that will bring capital. Waller isn't just talking about having a farm but dealing with the social political repercussions of poverty in communities like South LA and providing opportunities for people to better themselves economically through jobs and physically through the food. He has a strategy of how they will sell the food locally and in other areas. He is looking for partners to do this with him. Levi added that she thinks it's a great idea but the BID cannot participate so any one interested would have to participate independently. Stone suggested that Waller submit a condensed plan for the newsletter and that way he can inform other property owners in the area.
- V. Security Update- Avina reported that there is a suspect on the run in the district. He has broken into multiple locations and uses small windows or rooftop entrances. The LAPD has a description of the suspect and the businesses will be on alert. Avina reported that the security team prevented a fire from spreading at Pallet Masters. The oven went up in flames and one of the security guys saw the smoke and called the Fire Department. The Board congratulated the team's efforts. Avina also reported that there are rooster fights going on in the BID. Sometimes those same people break into the other buildings. Stone asked if all the 36 assaults with deadly weapon crimes reported in the crime stats happened in the BID. Avina responded that they did and that some of those are fights, which happen a lot at the swap meet. Avina added that there are also a lot of assaults and robberies at the Shell gas station. Waller asked why people are getting checked at the bus stops. Avina clarified that the security team just checks the bus stops for safety.
- VI. Signage- Dulgarian presented the idea of signage for the BID. Levi added that banners are a good way of branding a district. The banners are mounted on street light poles. Their cost is approximately \$150-\$200 each. **Motion to explore costs and design of banners for the BID by Mullen/Goodman unanimous.**
- VII. Maintenance-

a. Tree Trimming- Dulgarian added that trees need to be trimmed in the area for camera visibility. The BID is applying for a LADWP grant that gives \$5,000 for maintenance and beautification in the BIDs. **Motion to approve trimming of trees for camera visibility on approval of LADWP grant and work can begin once grant has been approved by Stone/Goodman unanimous. Motion to approve \$3,000 for trimming the ficus trees on Florence between Avalon and Stanford based on the security's recommendation by Mullen/Waller unanimous.**

b. Sidewalk Pressure Washing- Levi suggested that the BID start up again with pressure washing. Mullen asked if the BID had funds for it. Levi responded that they did. **Motion to approve quarterly pressure washing on a non-increase of \$4,000 a quarter by Goodman/Mullen.**

VIII. Next Meeting Date – Tuesday, April 9, 2013 if necessary

IX. Adjourn